

Technology & Accounting Partners

"Excellent Execution, Not Just Accurate Advice"



*Helping Firms & Entrepreneurs Succeed
Through Accounting, Back Office & Technology Solutions*

Proficio Services Group (PSG) has been dedicated to helping companies and entrepreneurs focus on what *they* do best by handling the business functions that PSG does best.

More than a few businesses struggle to meet their goals because their very best talent is focused on activities that do not grow the business. For instance, rather than treating families and individuals, healthcare professionals spend far too much time trying to figure out how to run a payroll, meet tax requirements, consolidate information, create meaningful information systems and so forth. Construction managers spend more time tracking hours than building projects.

PSG handles the distracting, though necessary, back office functions best handled by experienced business-types, making the real mission of your business the primary focus of your leadership team. We help you to do what you do best.

Having created numerous successful ventures, rescued many others and helped firms survive the crisis' that come for a myriad of reasons both internal and external, PSG has the experience and tools to help you move forward whether in the midst of growth, crisis or creation. The best part is that PSG provides more than just consulting. PSG not only identifies the needs and/or opportunities, but actually executes the solution in a partnering model so that our incentives align clearly with yours. *Your success is our success.*

Whether it is basic accounting and payroll or complex business creation and development strategy, PSG brings deep and broad experience. This experience helps existing businesses implement tools and processes to streamline back office functions and data management as well as helping new ventures to accurately assess and initiate the opportunity at hand. PSG also brings technology solutions to bear to help create accessible, transparent, centralized access to data that provides a competitive advantage in managing operations and strategizing for the future.

We look forward to showing you how valuable it is to allow your key contributors to focus entirely on revenue-generating activities while we help handle all of the necessary distractions and provide valuable strategic and operational input from years of experience in helping businesses just like yours to succeed.

Contact Proficio Services Group Today!

Proficio Services Group – 801-349-2655 – info@proficio.co – <http://proficio.co>

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PRINCIPALS



Paul D. Watson, President/CEO

MBA - Summa Cumme Laude, BSU, Finance, BS, Cumme Laude - WSU, Computer Science. 25 years experience in International business, large technology and communications architecture, applications and systems development. Startup, M&A and IPO experience, multiple opportunities as Executive, CFO / CIO for startups as well as \$1B+ corporations. Unique blend of investment strategy, finance, technology and operational execution experience. Father of eight children and G'Pa of eight grandchildren. Private pilot, miserable golfer, annual alaska fisherman, gentleman farmer & consummate geek still wearing white socks!



Daniel E. Griffiths, CFO

Certified Public Accountant; Master of Accountancy with High Distinction, Brigham Young University; BS in Accounting Summa Cumme Laude, Brigham Young University; Active member of the American Institute of Certified Public Accountants; 2011 Outstanding CPA in Business and Management (Utah); Committee Chair for American Institute of CPA Young Professionals; UACPA Business & Management Advisory Council Member; West Jordan Budget Committee Chair; West Jordan Chamber of Commerce Chair of Government Actions Council; Dan began his career in auditing and consulting and spent 4 years as a healthcare CFO after leaving public practice. [At our mental health service clients, they commonly refer to him as the "recovering CPA." He has made progress here in ditching the green eye shades and pocket protector.] Dan is the proud father of three children and enjoys fly fishing, backpacking, gardening, and just about anything outdoors.